



ICAR-CRIDA & MANAGE, Hyderabad Collaborative Online Training Programme on

Social Media Management for Effective Technology Dissemination in Rainfed Agriculture

18-20 November, 2024

Course Director(s):

Dr. G. Nirmala, PS, CRIDA

Dr. Srinivascharyulu Deputy Director, MANAGE

Course Co-Director(s):

Dr. K. Ravi Shankar

Dr. Jagriti Rohit

Dr. Anshida Beevi C.N.

Dr. R. Nagarjuna Kumar

Mr. Nitesh Kumar

Background:-

Social media can be a tool for extension practitioners because of its potential to reach out to the people. India is having a huge market for social media that is constantly expanding into the rural areas and that improves the scope of reaching a large number of stakeholders.

Objectives:-

- To improve the effectiveness of social media management by the extension professionals
- To get hands-on-experience for social media content development

Important Dates

Last Date for Applying online: 05 November, 2024

Intimation to selected candidates: 10 November, 2024

How to Apply

The participants can apply online on the **MANAGE** website and also through the following link given below

<https://www.manage.gov.in/trgModule/emailRegn.asp?tpno=GGD&tpyear=FDH>

- **Online Examination:** An online examination will be conducted at the end of the training
- **Criteria for Certification**
 - Full time attendance
 - Minimum 40% score in online examination
- **Programme Feedback:** The participants have to rate each session through online feedback form

For further details

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